CWDA100
A CENTURY OF IMPACT

CENTENNIAL DINNER
August 12 • Sacramento, CA

CENTENNIAL CONFERENCE
October 14-16 • Anaheim, CA

PLATINUM LEVEL SPONSOR
FEE $30,000

- **Co-Branding Conference Swag Item**
- **Conference Bag Stuffing Opportunity**
  Add something to our conference bag that you want attendees to see - an informational flier or small swag item.
- **2 tickets to attend the VIP Breakfast**
  Wednesday, October 14th at 8:30 AM – 9:30 AM
- **In-Person Exhibit Booth** | 2:6ft tables and chairs
- **30 second - Company promo video on looped presentation during the General Session**
  - Video File Type: .mov, .mp4 and/or PowerPoint slides
  - Video/Slide Specification: 16:9
  - May or may not include Audio
  - **Deadline for Submission: June 12**
- **Exhibitor Webpage Items | Deadline for Submissions – June 12**
  - Logo; jpg, png or gif format no larger than 100kb
  - Website address
  - Social Media handles
  - 250-word description of company, products, etc.
  - 5 Downloadable documents, or URL path to downloadable documents
  - PowerPoint presentation or YouTube embed code to be included on your exhibitor page.
- **Complimentary In-Person Registrations** | 6
  - *Opportunity to Purchase Additional In-Person Registrations - Up to 2-additional in-person registrations at a 50% discount (if not sold out).*
- **Standing Introduction at the Opening General Session**
- **Logo on Conference Bingo Card**
  CWDA will put your logo on the conference BINGO card to assist in helping attendees come visit your table. Attendees who complete the card and submit to onsite registration will be entered into a drawing for a $250 Amazon gift card.

PLATINUM SPONSOR
SPECIAL EVENT INVITE

2 Tickets to the CWDA Centennial Anniversary Dinner Celebration

Join us for dinner and networking as we mark an incredible milestone - 100 years of impact! CWDA and its Board of Directors will celebrate our shared achievements, honor the advocacy that brought us here, and look ahead to the bold vision guiding the next century. Date: August 12th, 2026, Sacramento, CA; Additional details will be forthcoming.

- **Sponsor recognition (logo) placed in Centennial Celebration materials.**

New Benefits

- **Gamification Experience**
  Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.
- **Projection Monitor provided in Private Meeting Room**

CWDA100
A CENTURY OF IMPACT

PLATINUM LEVEL SPONSOR
FEE $30,000

- **Gamification Experience**
  Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.

- **Opportunity to donate up to 2 raffle items to be showcased at Closing General Session and/or to use gamification within the conference app to highlight giveaways throughout the conference**
  Sponsor must coordinate and pay for shipping item(s) to attendee(s), if needed or attendees must be present to win - up to sponsor. Plans for raffle items and/or giveaways must be submitted no later than June 12.

- **Demo Room equipped with a projection monitor (30 minutes)**
  Opportunity for Platinum level sponsors to conduct a demonstration of their existing or upcoming system functionality, with a focus on statewide human services projects encouraged. This demonstration opportunity is designed to provide a forum to share information and/or solicit feedback about existing or planned system functionality with conference attendees; demonstrations that focus on sales will not be approved. Demonstration sessions will run concurrently with program breakout sessions and be featured on the conference app, with space for up to 30-40 attendees per session. Session overviews, including a description of content and speakers, must be submitted no later than **6/12/2026** and are subject to review and approval by CWDA. Subject to space availability, Platinum vendors may hold a second or duplicate demo for an additional $2500 fee. This opportunity is available on a first-come, first-served basis.

- **Private meeting room available during designated conference hours, equipped with a projection monitor for scheduled appointments.**
  CWDA will help to promote booking appointments only. Sponsors will manage their own schedules.

- **Registrant email list 4 weeks prior to the conference and leading up to the conference**

- **Conference App Banner Ad**

- **Company logo recognition on revolving digital slideshow in breakouts sessions**

- **Company logo and website link on the registration website**

- **Company logo prominently displayed on signage at registration check-in area**

- **Sponsorship acknowledgment in conference registration e-blasts**

- **Final attendee email list 2 weeks post-conference**

CWDA100
A CENTURY OF IMPACT

CENTENNIAL CONFERENCE
October 14-16 • Anaheim, CA

GOLD LEVEL SPONSOR
FEE $25,000

- **Conference Bag Stuffing Opportunity** | Add something to our conference bag that you want attendees to see - an informational flier or small swag item.
- **1 ticket to attend the VIP Breakfast** | Wednesday, October 14th at 8:30 AM – 9:30 AM
- **In-Person Exhibit Booth** | 2:6ft tables and chairs
  - 15 second - Company promo video on looped presentation during the General Session
  - Video File Type: .mov, .mp4 and/or PowerPoint slides
  - Video/Slide Specification: 16:9
  - May or may not include Audio
  - **Deadline for Submissions: June 12**
- **Exhibitor Webpage Items**
  - Logo; jpg, png or gif format no larger than 100kb
  - Website address
  - Social Media handles
  - 250-word description of company, products, etc.
  - 5 Downloadable documents, or URL path to downloadable documents
  - PowerPoint presentation or YouTube embed code to be included on your exhibitor page.
- **Complimentary In-Person Registrations** | 4
  - *Opportunity to Purchase Additional In-Person Registrations - Up to 2-additional in-person registrations at a 50% discount (if not sold out).*
- **Standing Introduction at the Opening General Session**
- **Logo on Conference Bingo Card** | CWDA will put your logo on the conference BINGO card to assist in helping attendees come visit your table. Attendees who complete the card and submit to onsite registration will be entered into a drawing for a $250 Amazon gift card.
- **Opportunities to donate up to 2 raffle items to be showcased at Closing General Session and/or to use gamification within the conference app to highlight giveaways throughout the conference** | Sponsor must coordinate and pay for shipping item(s) to attendee(s), if needed or attendees must be present to win - up to sponsor. Plans for raffle items and/or giveaways must be submitted no later than June 12

NEW BENEFITS

- **Gamification Experience**
  Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.
- **Projection Monitor provided in Private Meeting Rooms**

CWDA100
A CENTURY OF IMPACT

GOLD LEVEL SPONSOR
FEE $25,000

- **Gamification Experience**
  Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.
- **Private meeting room available during designated conference hours, equipped with a projection monitor for scheduled appointments.**
  CWDA will help to promote booking appointments only. Sponsors will manage their own schedules.
- **Registrant email list 3 weeks prior to the conference and leading up to the conference**
- **Conference App Banner Ad**
- **Company logo recognition on revolving digital slideshow in breakouts sessions**
- **Company logo and website link on the registration website**
- **Company logo prominently displayed on signage at registration check-in area**
- **Sponsorship acknowledgment in conference registration e-blasts**
- **Final attendee email list 2 weeks post-conference**

CWDA100
A CENTURY OF IMPACT

CENTENNIAL CONFERENCE
October 14-16 • Anaheim, CA

SILVER LEVEL SPONSOR
FEE $20,000

- **In-Person Exhibit Booth | 1:6ft table and chairs**
- **Exhibitor Webpage Items | Deadline for Submissio: June 12**
  - Logo; jpg, png or gif format no larger than 100kb
  - Website address
  - Social Media handles
  - 250-word description of company, products, etc.
  - 5 Downloadable documents, or URL path to downloadable documents
  - PowerPoint presentation or YouTube embed code to be included on your exhibitor page.
- **Complimentary In-Person Registrations** | 2
  - *Opportunity to Purchase Additional In-Person Registrations - Up to 2-additional in-person registrations at a 50% discount (if not sold out).*
- **Gamification Experience** | Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.
- **Logo on Conference Bingo Card** | CWDA will put your logo on the conference BINGO card to assist in helping attendees come visit your table. Attendees who complete the card and submit to onsite registration will be entered into a drawing for a $250 Amazon gift card.
- **Opportunities to donate up to 1 raffle item to be showcased at Closing General Session and/or to use gamification within the conference app to highlight giveaways throughout the conference** | Sponsor must coordinate and pay for shipping item(s) to attendee(s), if needed or attendees must be present to win - up to sponsor. Plans for raffle items and/or giveaways must be submitted no later than June 12.
- **Registrant email list 2 weeks prior to the conference and leading up to the conference**
- **Conference App Banner Ad**
- **Company logo recognition on revolving digital slideshow in general session and breakout sessions**
- **Company logo and website link on the registration website**
- **Company logo prominently displayed on signage at registration check-in area**
- **Sponsorship acknowledgment in conference registration e-blasts**
- **Final attendee email list 2 weeks post-conference**

NEW BENEFIT

- **Gamification Experience**
  Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.

CWDA100
A CENTURY OF IMPACT

CENTENNIAL CONFERENCE
October 14-16 • Anaheim, CA

BRONZE LEVEL SPONSOR
FEE $10,000

- **In-Person Exhibit Booth | 1:6ft table and chairs**
- **Exhibitor Webpage Items | Deadline for Submission: June 12**
  - Logo; jpg, png or gif format no larger than 100kb
  - Website address
  - Social Media handles
  - 250-word description of company, products, etc.
  - 5 Downloadable documents, or URL path to downloadable documents
  - PowerPoint presentation or YouTube embed code to be included on your exhibitor page.
- **Complimentary In-Person Registration – 1**
  - *Opportunity to Purchase Additional In-Person Registrations - Up to 2-additional in-person registrations at a 50% discount (if not sold out).*
- **Gamification Experience |** Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.
- **Logo on Conference Bingo Card |** CWDA will put your logo on the conference BINGO card to assist in helping attendees come visit your table. Attendees who complete the card and submit to onsite registration will be entered into a drawing for a $250 Amazon gift card.
- **Registrant email list 1 week prior to the conference and leading up until the conference**
- **Conference App |** Custom Notification (140 Characters) and link to virtual webpage
- **Company logo recognition on revolving digital slideshow in general session and breakout sessions**
- **Company logo and website link on the registration website**
- **Company logo prominently displayed on signage at registration check-in area**
- **Company listing in conference registration e-blasts**
- **Final attendee email list 2 weeks post-conference**

NEW BENEFIT

- **Gamification Experience**
  Increased visibility through the Conference app's gamification experience, encouraging attendee participation via interactive activities with sponsors.

CWDA100
A CENTURY OF IMPACT

CENTENNIAL CONFERENCE
October 14-16 • Anaheim, CA

NON-PROFIT/ GOVERNMENT LEVEL SPONSOR

FEE $5,000

- **In-Person Exhibit Booth | 1:6ft table and chair**
- **Exhibitor Webpage Items | Deadline for Submission: June 12 (workable deadline)**
  - Logo; jpg, png or gif format no larger than 100kb
  - Website address
  - Social Media handles
- **Complimentary In-Person Registration - 1**
  - *Opportunity to Purchase Additional In-Person Registrations - Up to 2-additional in-person registrations at a 50% discount (if not sold out).*
- **Company logo recognition on revolving digital slideshow in general session and breakout sessions**
- **Company logo and website link on the registration website**
- **Company logo prominently displayed on signage at registration check-in area**
- **Company listing in conference registration e-blasts**